

# GLADSTONE HOTEL

**Position:** Music + Culture Programmer

**Location:** Gladstone Hotel (Toronto, Ontario)

**Type:** Full time (with flexible hours)

**Reporting to:** Director of Marketing + Communications

We're ISO a local music, art and culture oficiando to grow the hotel's comprehensive live music and DJ dance party programming as well as art, performance, community and themed events and parties. Working collaboratively with our dreamy marketing team, the **Music + Culture Programmer** will expand the hotel's talent roster and use their industry connections to form new partnerships and produce programming that is creative, artistic and often absurd—all while reflecting the hotel's strong social values. The Music + Culture Programmer will also collaborate with the hotel's operations departments including Exhibitions, Event + Catering Sales as well as the Food + Beverage as needed.

**The Gladstone Hotel** is a beacon of culture, diversity and sustainability in Toronto with a strong commitment to showcasing local artists and to empowering micro economies within the arts. The hotel's 37 artist designed hotel rooms, galleries, studios and performances spaces create unique opportunities for visitors from near and far to explore and interact with the living culture of artist life in Toronto. Operating at the intersection of arts, hospitality and social change, the Gladstone leverages intersectional contemporary programs to explore the exponential power of many people of different disciplines coming together to take creative risks, collaborate and have conversations. [www.gladstonehotel.com](http://www.gladstonehotel.com) | @gladstonehotel

**We are looking for a like-minded individual who is inspired by our business model and who is as excited as we are about:**

- Supporting local musicians, artists and performers
- Connecting people and communities
- Cultivating ideas and collaborations
- Innovating and creating fun events, parties and good times
- Working with community partners to create culturally significant events
- Pushing boundaries and playing with high and low concepts of art, design and community

**You are the right person if you:**

- Get it!
- Are inspired by our business model
- Are passionate and creative collaborator
- Want to participate in an enjoyable, inclusive and safe work environment
- Are committed to the profitability of the business and good times
- Are driven to partner with and connect people and communities
- Know how to be firm yet supportive
- Have a sense of humour!!

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## **DUTIES INCLUDE:**

- Programming live music for Thursdays through Saturdays in the Melody Bar
- Programming Karaoke and working with hosts for the Gladstone's famous Friday + Saturday night Karaoke
- Organizing + programming large full-hotel events such as Halloween, New Year's Eve and 12 Beers of Summer/Winter
- Organizing and programming seasonal events such as Oktoberfest, St. Patty's Day, Nuit Blanche, TIFF and more.
- Working with community partners to organize book launches, CD launches, pop-ups, community gatherings and more!
- Working with DJs, promoters and party organizers to produce unique and fun dance parties
- Obtaining sponsorship for larger events
- Reaching out to new partners on a daily basis and being actively engaged in Toronto's art + music scenes
- Scouting bands + DJs and local talent for potential partnerships
- Working within budgets, organizing invoices, event analysis and revenue maximization

## **DESIRED SKILLS + EXPERIENCE:**

- 2-5 years of experience working in a live music venue or as part of a music festival team
- Experience curating immersive dance, music + art experiences and/or dance parties
- Knowledge of social media platforms and how to utilize them to promote events
- General event promotion experience
- Proven project management experience
- Proven writing and communication skills
- Ability to work in a fast-paced, ever-changing environment
- Ability to problem solve, maintain and improve upon systems a must
- Strong appreciation for diversity, community, art and culture

**Please e-mail your resume and cover letter outlining your interest and unique approach to music + culture programming to [hr@gladstonehotel.com](mailto:hr@gladstonehotel.com).**